



## FOR IMMEDIATE RELEASE

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### **KIMPTON HAS TRAVELERS SEEING FIREWORKS WITH A “RED, WHITE AND BOOM” 72-HOUR SALE AT ITS HOTELS IN WASHINGTON, D.C., VIRGINIA AND MARYLAND**

*Score Summer Vacation Deals at Kimpton’s Twelve Hotels in the Washington, D.C. Region  
This Fourth of July*

**WASHINGTON, D.C.** - June 18, 2012 – This summer, Kimpton invites travelers to declare their independence from sky-high room rates and enjoy an explosive savings offer with its “**Red, White and BOOM!**” 72 - Hour Sale. Offered at Kimpton’s twelve hotels in Washington D.C., Virginia and Maryland, the sale provides savings of up to 20 percent off all room types for stays between June 21 and July 8, 2012. Guests can enjoy rates as low as \$109 per night for the summer vacation, and take advantage of signature Kimpton perks including a complimentary hosted wine hour each evening and free Wi-Fi. Plus, the entire family is welcome – this summer, kids under 12 are treated to complimentary breakfast at Kimpton restaurants during their stay, and there’s no fee for bringing the family pet, Fido, along.

Starting rates range from \$109 to \$159, are based on availability, and do not include tax. To book, visit [www.kimptonhotels.com/redwhiteboom](http://www.kimptonhotels.com/redwhiteboom) \*\* and enter code **BOOM** in the rate code box. The sale runs from 12:00 a.m. EST on Thursday, June 21 through June 24 at 11:59 p.m. for summer vacation stay dates June 21 to July 8, 2012. **\*\*Note: This web page will go live when the sale does.**

Travelers have the freedom to pick from any of the following participating hotels, offering rates starting at:

**Washington, DC:**

- Hotel George – \$119 – [www.hotelgeorge.com](http://www.hotelgeorge.com)
- Hotel Palomar Washington DC – \$139 – [www.palomar-dc.com](http://www.palomar-dc.com)
- Hotel Rouge – \$119 – [www.rougehotel.com](http://www.rougehotel.com)
- Hotel Helix – \$109– [www.hotelhelix.com](http://www.hotelhelix.com)
- Topaz Hotel – \$129 – [www.topazhotel.com](http://www.topazhotel.com)
- Hotel Madera – \$109 – [www.hotelmadera.com](http://www.hotelmadera.com)
- Hotel Monaco Washington DC –\$159 – [www.monaco-dc.com](http://www.monaco-dc.com)
- Donovan House – \$139 – [www.donovanhousehotel.com](http://www.donovanhousehotel.com)

**Virginia:**

- Hotel Monaco Alexandria – \$119 – [www.monaco-alexandria.com](http://www.monaco-alexandria.com)
- Morrison House – \$109 – [www.morrisonhouse.com](http://www.morrisonhouse.com)
- Lorien Hotel & Spa – \$119 – [www.lorienhotelandspa.com](http://www.lorienhotelandspa.com)

**Maryland:**

- Hotel Monaco Baltimore – \$119 – [www.monaco-baltimore.com](http://www.monaco-baltimore.com)

Follow Kimpton Hotels & Restaurants in the Washington, D.C. region on Twitter at [@KimptonInDC](https://twitter.com/KimptonInDC).

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**ABOUT KIMPTON HOTELS & RESTAURANTS**

San Francisco-based Kimpton Hotels & Restaurants, a collection of boutique hotels and chef-driven restaurants in the US, is an acknowledged industry pioneer and was the first to bring the boutique hotel concept to America. In 1981 Bill Kimpton founded the company that today is well-known for making travelers feel welcomed and comfortable while away from home through authentic and unscripted customer care, stylish ambience and embodying a certain playfulness in its approach to programs and amenities. Adjacent to the hotels are locally-loved, top-rated, Kimpton restaurants. Kimpton leads the hospitality industry in ecological practices through its innovative EarthCare program that spans all hotels and restaurants. Market Metrix, a recognized authority and leader in feedback solutions, consistently ranks Kimpton above other hotel companies in luxury and upper upscale segments for customer satisfaction. Privately held Kimpton was recognized by Fortune Magazine as a Best Company to Work for in 2012. The company operates more than 50 hotels and more than 50 restaurants in 23 cities. For more information visit [www.KimptonHotels.com](http://www.KimptonHotels.com) or call 1-800-KIMPTON.